



The West Tisbury Library Foundation, Inc.

UPDATE Spring/Summer 2012

WE DID IT!!!

A sea of hands flew into the air and the crowd in the West Tisbury School gym erupted in wild applause as the moderator announced the tally: West Tisbury voters had overwhelmingly approved the town's share of the library project at the Annual Town Meeting. To seal the deal, all that remained was a debt exclusion ballot question two days later, which passed easily with more than 80% voter support.

Fall, 2012: Library moves to temporary quarters as construction begins.

Late fall or winter, 2013: Library re-opens!

The milestone vote was the culmination of a capital campaign that began in earnest in July of 2011, when we learned that our library was one of only eight in the state to receive a Massachusetts Public Libraries Construction grant. A week later, the West Tisbury Library Foundation, Inc.'s honorary chairman, David

McCullough, spoke to a capacity crowd at the Agricultural Hall, kicking off nine months of fund-raising that involved the entire community. Author talks, concerts, art shows, direct-mail appeals, private parties — even a festival to celebrate apples — ensured that every person in West Tisbury, young or old, was touched in some way by the effort.

The Foundation's goal of \$1.57 million in private donations was topped just before Town Meeting, and the rest is history. As Selectman Cynthia Mitchell said in the next week's *Vineyard Gazette*, "The library should take great pride in what they've done." We are proud indeed. But most of all, we are grateful to YOU!

"I literally feel like we just reached the top of Mount Everest, it is really that thrilling," said library trustee Dan Waters. "West Tisbury might be a sleepy little farm town, but once in a while we rise to some big, defining labor of love as a community. We did this a few years ago with the new ag hall and this time with building a library, and if you think about it those are both gathering places. These are our defining moments as a town."

Selectman Cynthia Mitchell agreed. "The clear winner tonight and the reason voters came to the polls was due to the great work at the library. The library should take great pride in what they've done," she said.

— Vineyard Gazette, April 13, 2012



West Tisbury votes to fund the library at Town Meeting, 2012. (Photo by Ivy Ashe ©Vineyard Gazette, used with permission.)

A message from the Foundation Chair

A new chapter begins!

Before taking a look ahead, let's pause for a moment to celebrate a remarkable achievement. In the course of just months, West Tisbury Library fans won a \$2.98 million state construction grant, raised \$1.57 million in private funds, and secured town funding for a much-needed \$6 million library renovation and expansion. Our town deserves to be very proud of its commitment to lifelong learning, its belief in community, and its ability to work together. None of this could have happened without the generous support of donors like you. Thank you!

Summer of 2012 will be a bustling season for the library community. The staff will be getting ready to move into temporary quarters by November, when construction is scheduled to begin. The building committee will wrap up the design and put contract documents out to bid. The target date for re-opening in the expanded, remodeled library is November/December 2013.

Throughout the summer, the Foundation will be busy with an agenda of its own, raising funds to put some finishing touches on the first-class library we're building. One goal is to make it "greener," both environmentally and aesthetically. We hope to fund a roster of features that will help to protect our Island's sensitive ecology and Martha's Vineyard's uniqueness as a special place on our planet.

We aim to honor West Tisbury's place in its rural setting by raising funds for plantings, pathways, terraces and other landscape features. Our hope is that, like the many environmentally friendly features planned for the library itself, the plantings will serve as a teaching tool to visitors seeking to learn how to work with nature to create and maintain a low-impact and attractive yard.

Finally, we hope to put the library's future on a sound footing by establishing an independently managed safety net of funds devoted to improving the library's capacity and enhancing service. Small towns are subject to budgetary vagaries, and statistics show that private funding can make the difference, long-term, between a barely-surviving library and one that thrives.

In sum, while the new library is under construction, the Foundation will continue to raise funds to keep positive change happening. We will mail out our annual appeals, target some fund-raising toward "green" and landscaping projects, and offer a schedule of enjoyable and profitable events. Of course, we accept unsolicited gifts at all times, and we encourage you to consider making a further donation to advance one of the projects we're supporting. A remittance envelope and a gift information sheet are enclosed. We hope you will want to make the library a recipient of your regular, planned giving.

This work has been immensely fulfilling for the members of the Foundation, as it surely will continue to be. We are proud to be a part of a dynamic and generous community. On a personal note, the experience has been exhilarating and heart-warming, and I have been rewarded with important new friendships and a deep sense of community. For all that we have gained, thanks would never be thanks enough. We look forward to continuing our work with you.



Hunter N. Moorman, Chair

An endowment: Taking care of tomorrow

Where would we be if our predecessors hadn't had the foresight to build a town library? Please help us do the same, in providing for the next generation! A set of forward-looking funds is the best way to assure that one of West Tisbury's finest assets will endure in perpetuity:

1. A Future Building Fund. Successful as it was, the current expansion and renovation project could not have begun without a substantial starting gift in the form of a building fund that had been amassed by the Friends of the West Tisbury Library. This private "seed money" was used to develop preliminary designs that convinced the state to give us a \$2.98 million grant. It also gave the library important flexibility in pursuing the grant process without first negotiating at



the Annual Town Meeting for an appropriation.

Looking down the road, the West Tisbury Library Foundation, Inc. would like to provide the same advantage to the next generation of library builders. A dedicated Future Building Fund would be carefully invested but kept available the next time the West Tisbury Free Public Library needs to expand, renovate, or (who knows?) relocate.

2. A Traditional Endowment.

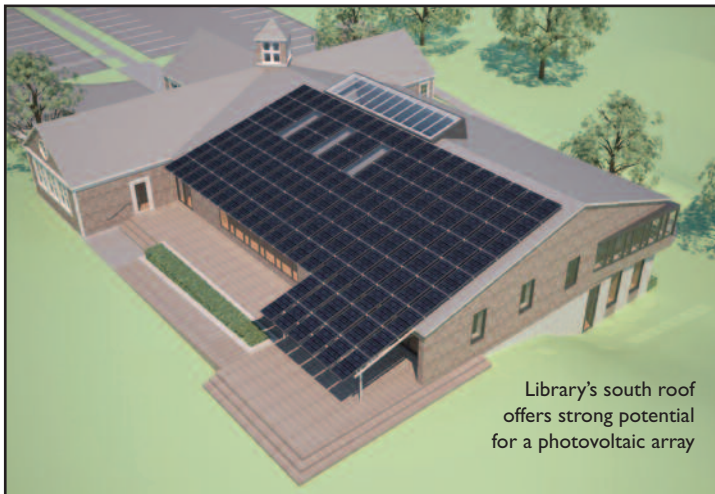
Capital would be conservatively invested, its interest available for projects, programs and equipment not covered by the yearly operating budget.

3. Special Recognition Funds would be reserved for immediate use, dedicated to library features or programs specified by the donors. Naming opportunities are welcome.

Green features: Taking care of our environment

From the start of the design process, the building committee has affirmed the library's ongoing commitment to renewable energy and sustainable technology. In our next phase, over the coming year, the West Tisbury Library Foundation, Inc. will be raising funds for environmentally friendly and energy-saving features now under consideration. Stormwater management systems and composting toilets would help preserve our town's water quality. Use of rapidly-renewable flooring is environmentally responsible and has a lower life cycle cost than traditional carpet. There's a long list.

Sustainability has many meanings. We hope you'll become part of the community that helps to sustain and honor the special treasure that is Martha's Vineyard by giving regularly to the library!



Library's south roof offers strong potential for a photovoltaic array

MANY SHADES OF GREEN

Energy-efficient, sustainable performance is already built into many aspects of the library expansion. The library is expected to become West Tisbury's first municipal building certified by LEED (Leadership in Energy and Environmental Design) thanks to such proposed features as:

- **Super-insulated envelope and triple-glazed windows** in both existing building and addition
- **Continuous air barrier** over entire exterior for greater heating and cooling efficiency
- **Daylighting and lighting controls** for optimal lighting at maximum efficiency
- **Energy Star equipment** reduces energy usage
- **Natural (and mechanical) ventilation** including heat recovery
- **VRF heating/cooling system** (heat pump) with heat recovery is more efficient than fossil fuel
- **Water conservation:** Low-flow fixtures save 30-40% in water consumption over code requirements
- **Low VOC emitting materials and finishes** meet "Green Seal" requirements
- **Construction waste management:** More than 75% of demolition and construction waste recycled or reused
- **Rapidly renewable/durable materials**
- **Regional & recycled-content materials**
- **Photovoltaic array (solar panels) on roof**

The gardens: Taking care of our surroundings

West Tisbury is home to the Agricultural Society, the Polly Hill Arboretum, the Martha's Vineyard Garden Club, the Farmer's Market, and numerous family farms and nature preserves. Given our rural heritage it's only fitting that our library, too, should embrace the love of nature and the landscape. Energy efficiency and sustainable design are important ways to honor the environment, but there are aesthetic ways as well.

When planning this construction project, the building committee made a deliberate decision to address the plantings and landscaping of the lot separately. The hope was, and continues to be, that the concept and design would evolve as an expression of the community's love of gardening in all its aspects. The time has come for that evolution to begin to take shape.

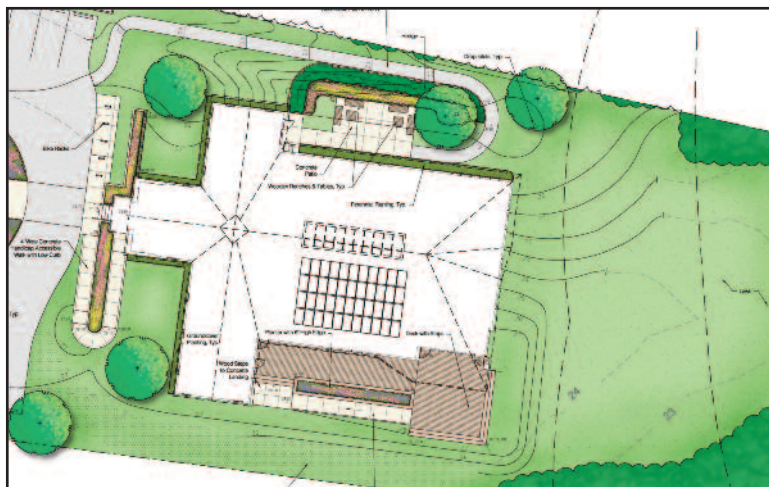
The West Tisbury Library

Foundation, Inc. is looking for a donor, or team of donors, who have a passion for gardening, landscaping, and in particular the use of native materials and species. We hope that, like the library's collection itself, the library garden will be a teaching tool about living in harmony with nature.

There are many opportunities built into the design: the front entrance and approach to the library, the north reading terrace, the east (rear) garden, and the south terrace with its

Children's Porch. Each of these represents a chance to create a setting, make a statement, and perhaps remember a special person or favorite cause.

The overall goal for the landscaping campaign is \$150,000, with naming opportunities in each of various sections. Please contact us for details and let us know if you would like to fund one of these areas in the library's gardens!





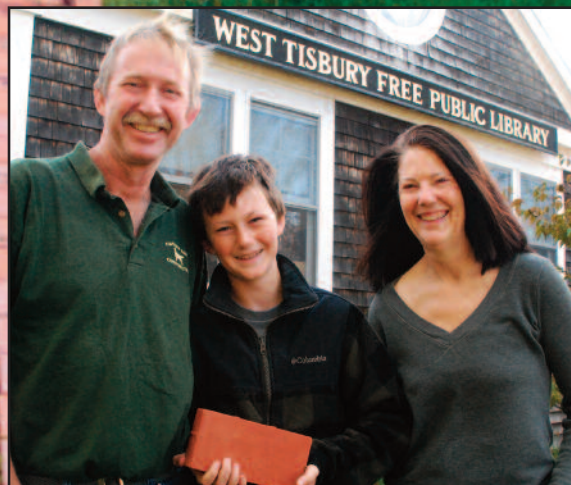
The West Tisbury Library Foundation, Inc.

Post Office Box 1238 • West Tisbury, MA 02575
www.wtlibraryfoundation.org

**The path to a better
library is paved
with many names
and stories.
Will yours be one?**

For a donation of \$125, you can cement your relationship with a cherished West Tisbury institution by having your personalized brick embedded in the walkway leading to the library. People build libraries, but libraries build people. Make a long-lasting statement about life-long learning! For more information about this, and other naming and acknowledgment opportunities, call 508-693-4791.

“When my husband David turned 50, I decided to give him fifty gifts. I immediately thought of the West Tisbury Library, where we’ve taken our son James since he was a baby. Now, when the library re-opens after the renovation, our family story will be part of the library’s story.” — Cathy Walthers, mother, author, chef





*The West Tisbury
Library Foundation, Inc.*

Post Office Box 1238
West Tisbury, MA 02575

wtlibraryfoundation.org

David McCullough
Honorary Chair

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*The West Tisbury Library
Foundation, Inc. is a non-profit
501(c)3 Foundation.
Donations are tax-deductible to
the extent allowable by law.*

GIFT LEVELS AND RECOGNITION

Recognition will be given to donations and pledges made to the West Tisbury Library Foundation, Inc. according to the following structure:

DIRECTOR'S CIRCLE

PLATINUM	\$500,000 and higher
GOLD	\$300,000 to \$499,999
SILVER	\$100,000 to \$299,999
BENEFACTOR	\$50,000 to \$99,999
PATRON	\$25,000 to \$49,999
ADVOCATE	\$10,000 to \$24,999
CONTRIBUTOR	\$5,000 to \$9,999
DONOR	\$2,500 to \$4,999
SUPPORTER	\$1,000 to \$2,499
BACKER	\$500 to \$999
FAN	\$250 to \$499
GROUNDBREAKER	\$1 to \$249

Thank you for supporting the expansion of the West Tisbury Free Public Library through your tax-deductible donation to The West Tisbury Library Foundation, Inc.

Name _____

Address: _____

_____ Phone: _____

e-mail: _____

Acknowledgment: How would you like your gift to be acknowledged?

(name/in memory of?) _____

☐ Check enclosed ☐ I will donate online at wtlibraryfoundation.org

☐ Charge my credit card: \$ _____ ☐ VISA ☐ MC ☐ Amex

Card # _____ Exp. _____ CVS Code # _____

Cardholder _____ Signature _____

I am pledging: \$ _____ total

1st Installment: \$ _____ Date: _____

2nd Installment: \$ _____ Date: _____

3rd Installment: \$ _____ Date: _____

Other: _____

If you have any
questions or would like
to discuss a donation or
naming opportunity,
please call
Hunter Moorman,
Chair:
202-309-4896.

NAMING LEGACY OPPORTUNITIES

In addition to the gift levels, naming opportunities exist to leave a lasting legacy of individual generosity and to honor or memorialize a loved one or some other individual especially important to the donor, all of which will be visibly and permanently recognized:.

Community Program Room	500,000
Adult Periodicals/Browsing Area	300,000 (TAKEN)
Children's Area—Toddlers and Early Readers	300,000 (TAKEN)
Young Adults Area	300,000
School Age Area	300,000
Circulation Desk Area	100,000 (TAKEN)
Lobby	150,000
Adult Reference/Quiet Reading/Stacks Area	200,000
Friends Room	150,000
Conference Room	100,000
Study Room 1	50,000
Study Room 2	50,000
Children's Reading Porch	50,000 (TAKEN)

THE GARDENS

Front Garden	30,000
North Reading Terrace	45,000
East Garden	30,000
South Terrace	45,000

Many other opportunities for naming at lower levels (\$5,000 to \$25,000) will be available once the architectural plans are made final:

Little Alley's Playhouse, Staff Workroom and Kitchenette, Technical Services Area, Kitchen, Benches (Adult Terrace) (2), Walls, and Other Small Outdoor Items, Furniture and Equipment, Director's Office, Children's Librarian's Office.

BRICKS

For a donation of \$125, you can cement your relationship with a cherished West Tisbury institution by having your personalized brick embedded in the walkway leading to the library. Brick campaign: call 508-693-4791.